



مؤسسة الأطلس الكبير
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 High Atlas Foundation

Developing a self-sustaining future for Morocco

Collaborative Group 7 Members:

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About HAF

High Atlas Foundation (HAF) is a Moroccan association and a U.S. 501(c)(3) nonprofit organization founded in 2000 by former Peace Corps Volunteers committed to furthering sustainable development. HAF supports Moroccan communities to take action in implementing human development initiatives. HAF promotes organic agriculture, women's empowerment, youth development, education, and health.



Our Project

During the 2020-2021 school year, we aimed to help HAF on a variety of projects, ranging from social media fundraising and marketing to tree-planting to lobbying for carbon neutrality practices on campus. Throughout the year, we were able to develop relationships with UM leaders and administrators through our curated database, raise awareness through our planned Earth Day giving fundraiser, and promote global sustainability with our planned end-of-year tree-planting ceremony.

Help Me Plant Trees in Morocco!

All proceeds go to High Atlas Foundation, a Moroccan NGO focused on helping to use sustainable agriculture to support the local community and the environment.

\$2	\$2	\$3	\$1	\$2
\$3	\$2	\$1	\$2	\$3
\$2	\$2	X	\$3	\$1
\$1	\$3	\$2	\$1	\$3
\$3	\$1	\$3	\$2	\$2

Venmo _____

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UNIVERSITY OF MICHIGAN INTERN TAKEOVER

Ask us anything:
 -balancing an internship & school
 -working online on an internship
 -interning w/ HAF!

Accomplishments

- Interviewed HAF President Yossef Ben-Meir and wrote an article about environmental intersectionality for HAF publication
- Social media campaign to fundraise and promote HAF
- Database of firms that HAF can potentially reach out to for sponsorship and collaboration
- Engaged with U-M administration to try and build a potential partnership with HAF related to carbon offsetting
- Planned a tree-planting ceremony to celebrate our partnership with HAF

Future Directions

We hope to organize a volunteer trip to Morocco for Spring 2022 to help HAF with the planting season!